

Side-by-Side CRM Comparison: Pick the Perfect Fit for Your Business

	improveit 360	Salesforce	Hubspot	MarketSharp	LeadPerfection	Buildertrend	Jobber
Best Feature	Pre-built remodeling specific workflows & automations	Customizable	Marketing Hub (Manage emails, paid ads, and social channels)	Out-of-the-box and easy to implement	Quick onboarding and easy to use	Purchase orders and materials management	Invoicing
G2 Rating	4.5 out of 5 stars	4.4 out of 5 stars	4.4 out of 5 stars	3.9 out of 5 stars	N/A	4.2 out of 5 stars	4.5 out of 5 stars
Pricing	\$55-\$125/month/user	\$25-\$400/month/user	\$0-\$720/month/user (Additional fees per # of contacts)	\$199-\$399/month	\$399/org/month	\$499-\$799/month	\$21-\$140/month/1 user
Industry	Specialized: Home Improvement	General	General	General	General	General	General
Contact & Account Management	✓	✓	✓	✓	✓	✓	✓
Opportunity & Pipeline Management	✓	✓	✓	✓	✓	✓	
Workflow Automation	✓	✓ (Enterprise)	✓	✓	✓	✓	✓
Dashboard & Reporting	✓	✓	✓	✓	✓	✓	✓
Customizable / Scalable	✓	✓	✓ (Enterprise)				✓ (Limited)

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Integrations / Open API	✓ Pre-built industry integrations	✓	✓	✓ (Integrations Only)	✓ (Integrations Only)	✓ (Limited)	✓ (Limited)
Production Management	✓	✓ (Not preconfigured)		✓	✓	✓	✓
Marketing Automation & Call Center	✓	✓ (Additional Fee)	✓ (Enterprise)	✓	✓ Call center	✓	✓ Call center
Quoting / Estimates / Payments	✓	✓ Available through Add-ons & Integrations	✓	✓ (Quoting & Payments Only)		✓	✓
Multi-Location	✓	✓	✓ (Add-on)		✓	✓	✓
Solution Architects	✓	✓					
Mobile App	✓	✓	✓	✓	✓	✓	✓

Drive Your Home Improvement Business Forward

With improveit 360, you're not just buying a CRM; you're integrating a custom solution that grows and evolves with the needs of your business.

Discover how you can transform the way you manage your projects, communicate with your clients, and achieve your business goals.

[Schedule a Demo](#)